RNIB GIVES CARPETRIGHT CORPORATE WEBSITE SEAL OF APPROVAL FOR ACCESSIBILITY

Carpetright, the UK’s leading flooring and beds retailer, announced today that its corporate website has officially received the RNIB Approved mark for accessibility and usability for blind and partially sighted people.

The website www.carpetright.plc.uk was recently redesigned to make it easier for investors and media to find all the latest information about Carpetright. A media library was added as well as the ability for visitors to sign up to receive email news alerts.

Carpetright invited the RNIB, as the leading provider of accessibility advice, to audit the corporate site and recommend how it could be more accessible. The result of the audit was positive for Carpetright and for partially sighted users, who will now find the website accessible to them.

Terry Hawkins, Head of Sales for RNIB Business said, “With over 2 million people living with sight loss and over 11 million living with a disability that affects their everyday life, we were delighted to be approached by Carpetright and to work with them on this project. In the digital age accessibility is still an issue, but thinking about it up front in this way shows a real commitment and is a positive step forward.”

Wilf Walsh, Carpetright Chief Executive Officer added, “I’m delighted with the result of the RNIB audit. We know there’s more work to be done and we’ll keep looking for ways to improve the digital experience to make the site more inclusive for all our customers and investors.”

For further information please contact the Carpetright press office:
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